



## LAKE CHELAN POKER RUN

PO Box 325  
 Chelan, WA 98816  
[www.lcpokerrun.com](http://www.lcpokerrun.com)  
[LakeChelanPokerRun@gmail.com](mailto:LakeChelanPokerRun@gmail.com)

The Lake Chelan Poker Run is one of fastest growing Poker Runs in the Northwest. We had over 60 boats last year with over 200 participants. This is a game, NOT a race, played on the water to raise money for local and national charities as well as help us fund the various activities of our club. The economic impact of this event can be felt throughout the community from the resorts & motels to the groceries stores & gas stations. All the local business feel the impact of the increase in numbers of visitors on this weekend, not just from the participants but from the incalculable numbers that come to watch the event each year. This event is a good continuation of the 4<sup>th</sup> of July holiday the weekend before.

Each year we turn to our local businesses and friends of boating to help support our event. We look for participation in the form of sponsorships. Our sponsors make our event the success that it has been and keep us growing to contribute more and more each year. Because of our supporters we have been able to significantly contribute to:

- Sponsor Boater Training Classes
- LCBC Scholarship Fund
- Sponsor Boater Safety Classes
- Kids Water Safety Class

In 2010 we were able to donate **\$3,747.68 to the Lake Chelan EMS Program**

The sponsorship levels offered this year are as follows:

<b>Diamond \$1,000.00</b> Full Page Ad in Poker Run Magazine Large Logo on Sign @ Events Large Logo on PR T-Shirts 8 T-Shirts & 8 Tickets to Events* 1 Boat Entry Fee Included Logo attached to all promotional material & advertisements Name & Link on Poker Run Website	
<b>Platinum \$500.00</b> Full Page Ad in Poker Run Magazine Large Logo on Sign @ Events 4 T-Shirts & 4 Tickets to Events* Small Logo on PR T-Shirts Name & Link on Poker Run Website	<b>Gold \$250.00</b> Full Page Ad in Poker Run Magazine Small Logo on Sign @ Events 2 T-Shirts & 2 Tickets to Events* Name & Link on Poker Run Website
<b>Silver \$100.00</b> 1/2 Page Ad in Poker Run Magazine Name & Link on Poker Run Website	<b>Bronze \$50.00</b> 1/4 Ad in Poker Run Magazine Name & Link on Poker Run Website
<small>* does not include boat entry fee</small>	

I hope you will support the Lake Chelan Poker Run with a donation to this year event.

It is going to be something special!

Cappy Peterson  
 Registration & Sponsor Chairman